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**ICC** UNITED ARAB EMIRATES  
INTERNATIONAL  
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The world business organization  
غرفة التجارة الدولية - الإمارات العربية المتحدة

# Customs & Trade Facilitation Forum

17th May 2017 | 8.30 - 14.00

Dubai Chamber of Commerce & Industry

Sponsorship Opportunities

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## **About the Customs & Trade Facilitation Forum**

Co-organized by the ICC-UAE and Dubai Chamber of Commerce & Industry in partnership with ICC, the Customs and Trade Facilitation Forum will touch upon the topics of Trade Digitalization, the World Trade Organization (WTO) Trade Facilitation Agreement and the Gulf Cooperation Council (GCC) Value-added Tax Implementation Framework.

## **About the Commission**

The ICC Commission on Customs and Trade Facilitation has over 250 members from nearly 50 countries. Commission members comprise customs policy, transport and logistics specialists from ICC member companies and business representative organizations.

The liberalization of world trade and investment has drawn attention to practical obstacles to the free flow of goods, services and investment across borders - in particular those related to customs policies and procedures, and transport markets. The central objective of the Commission on Customs and Trade Facilitation is to overcome these barriers, to ensure that the liberalization of global trade and investment has a positive impact at the level of the individual international trade transaction and in the business of transport and logistics. The commission's work focuses on customs reform and modernization, the implementation of transparent, simplified, harmonized customs policies and procedures and to promote competitive and efficient transport markets worldwide. The Commission on Customs and Trade Facilitation works closely with various organizations in order to tackle different issues related to customs procedures harmonization and trade facilitation.

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## Why Sponsor?

- Access to key decisions makers.
- Network and exhibit directly in front of more than 50 top decision makers in your industry.
- Maximize brand visibility onsite and online.
- Stay ahead of the competition by showing your brand at a cutting edge forum and leverage your brand impact through a wide range of sponsorship benefits that promise a significant return on your investment.
- Meet your potential customers face to face.
- Take advantage of the unrivalled networking opportunity that this prestigious gathering provides and create new business leads to stay visible with your customers.
- Share your opinion and position yourself as industry leader.
- Speak at the Customs & Trade Facilitation Forum and share your opinions on upcoming trends.

## Sponsorship Category

- Platinum Sponsor** : A multi-layered prominent sponsorship package offering a combination of thought leadership, high-level networking and brand exposure.
- Gold Sponsor** : Combining networking and exhibiting with a special opportunity to showcase your company to the Top C-level delegates.
- Silver Sponsor** : A unique sponsorship package to increase your organization's brand awareness through different exclusive channels.
- Bronze Sponsor** : Great opportunity to showcase your organization and network with high level delegates.

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## Sponsorship Opportunities

OPPORTUNITIES	PLATINUM	GOLD	SILVER	BRONZE
Package Price (AED)	50,000.00	35,000.00	25,000.00	10,000.00
Maximum Number of Sponsor / Category	1	2	4	8
Complimentary Registrations	10	8	6	4
Free Exhibition table for promotional material	Individual table	Shared table		
Access to JAFZA site visit, 16th May with the ICC Delegation	Two Delegates	One Delegate	One Delegate	
Logo and description in the event brochure	Full page (300 words)	Half page (150 words)	Logo only	Logo only
Logo added to screen saver in the conference room	✓	✓	✓	✓
Opportunity to provide 1 promotional document to participant bags	✓	✓	✓	✓
Opportunity to provide 1 gift to participant bags	✓	✓	✓	✓
Number of members registration fee to be extended to clients/colleagues	Unlimited	20	10	5

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