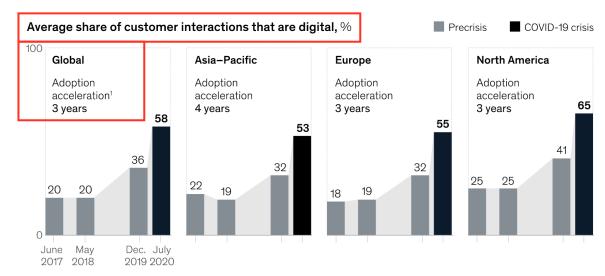


### **FASTER THAN WE THINK**

The COVID-19 crisis has accelerated the digitization of customer interactions by several years.

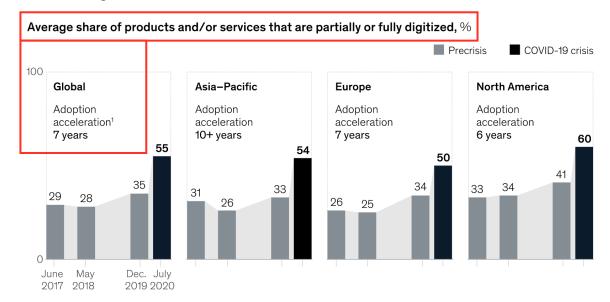


1Years ahead of the average rate of adoption from 2017 to 2019.

McKinsey & Company

October 5, 2020 | Survey

Across business areas, the largest leap in digitization is the share of offerings that are digital in nature.



1Years ahead of the average rate of adoption from 2017 to 2019.







# OUR ROLE

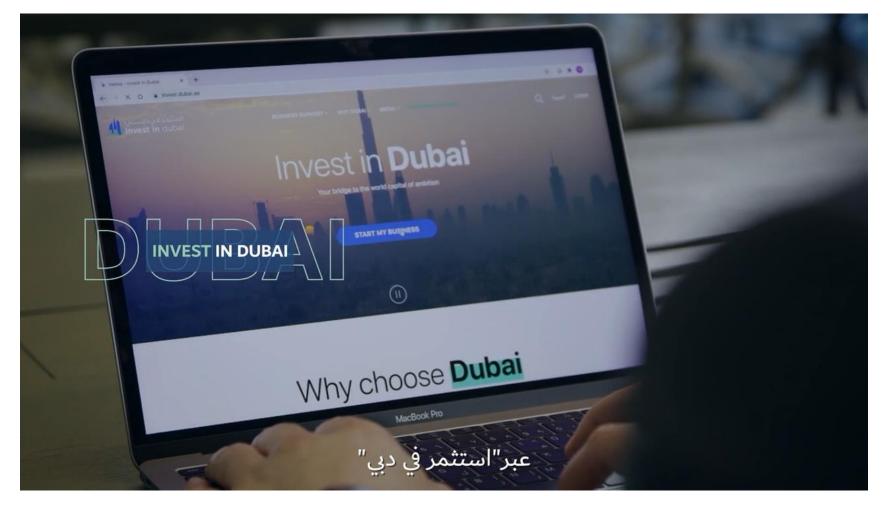
# THE MEANS TO ACT

# EMOTIONAL CONFIDENCE



# Remove Barriers. Simplify









### Be useful



Americas	Asia-Pacific	Europe	Middle East
Canada	Australia	Belgium	UAE
USA	China	France	
Mexico	Hong Kong	Germany	
	India	Ireland	
	Indonesia	Netherlands	
	Malaysia	UK	
	Singapore		

If you're looking to expand your operations in new markets, our International Business Guides may be a

China Britain Business Council >

helpful source of information for your business.

**UK-ASEAN Business** Council >

India Business Council >



### Welcome to Singapore

Society & culture 0--- 4---

0800 783 1300\* ③ or contact your HSBC Relationship

Singapore: The world's only island-city-country

Brung, non business climate

### Country profile

Society & culture

Language

Food

### **Business etiquette**

Values

### Customs & celebrations

Useful phrases



Working practices & values

Taxes & wages

0--- <- 4----

### Bankruptcy



### Exports & imports

Regional economies

Economy

Labour & business

0--- <- 4----

0--- <- A-

Highlights

### Financial services



0--- <-- 4----

### Productivity

### Audit & accounts



Highlights

### Corporate taxes

### Individual tax

### Withholding taxes

Investment & trade

Highlights

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Transport infrastructure

Digital infrastructure

Infrastructure



### Profile

### Cost of living O--- <- 4----

### Quality of life

### Relocation

### Commercial real estate





### Highlights

### Key products and solutions

### Next steps

## Be the voice of SME



# Recognize the enterprise spirit























# **BE** the change







