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World Logistics Passport

Introduction to ICC Trade & Finance Conference



WORLD LOGISTICS PASSPORT

April 2021



WLP vision: The World Logistics Passport is a trade catalyzer aimed at unlocking South-South trade potential

The World Logistics Passport vision and mandate



The World Logistics Passport is a policy initiative connecting a network of South-South hubs with best in-class capabilities to reduce costs and increase time-efficiency for traders and freight forwarders



World Logistics Passport, an initiative launched under the directives of @HHSkMohd a year ago at @WEF in Davos, grows into global network of trade megahubs from 11 nations.
sheikhmohammed.ae/en-us/News/Det...

(Archive Photo)



Help local businesses by reducing costs and barriers to international trade



Promote the development of multimodal trade hubs throughout the global South



Facilitate the exchange of best practices between public and private partnerships across the freight-logistics ecosystem



Nurture bilateral economic relationships between developing nations and increasing resilience

A global program: WLP Hubs and Partners benefit from the coordination and oversight of national governments

A global network for multimodal freight hubs

Signing events held with Uruguay, Indonesia, Colombia, Kazakhstan and Senegal



With partner registrations in Indonesia, India, South Africa, Uruguay, Thailand, Mexico and Brazil



Additional countries to be opted in future waves

Secured engagement and buy in from highest levels of government



Joko Widodo President of Indonesia



Rodolfo Nin Novoa Chancellor of Uruguay



José Manuel Restrepo Abondano Minister of Commerce of Colombia



Amadou Hott Minister of Economy of Senegal

WLP Global Program to date:



Hubs

12

Registered



Partners

34

Registered



Benefits

112

Confirmed



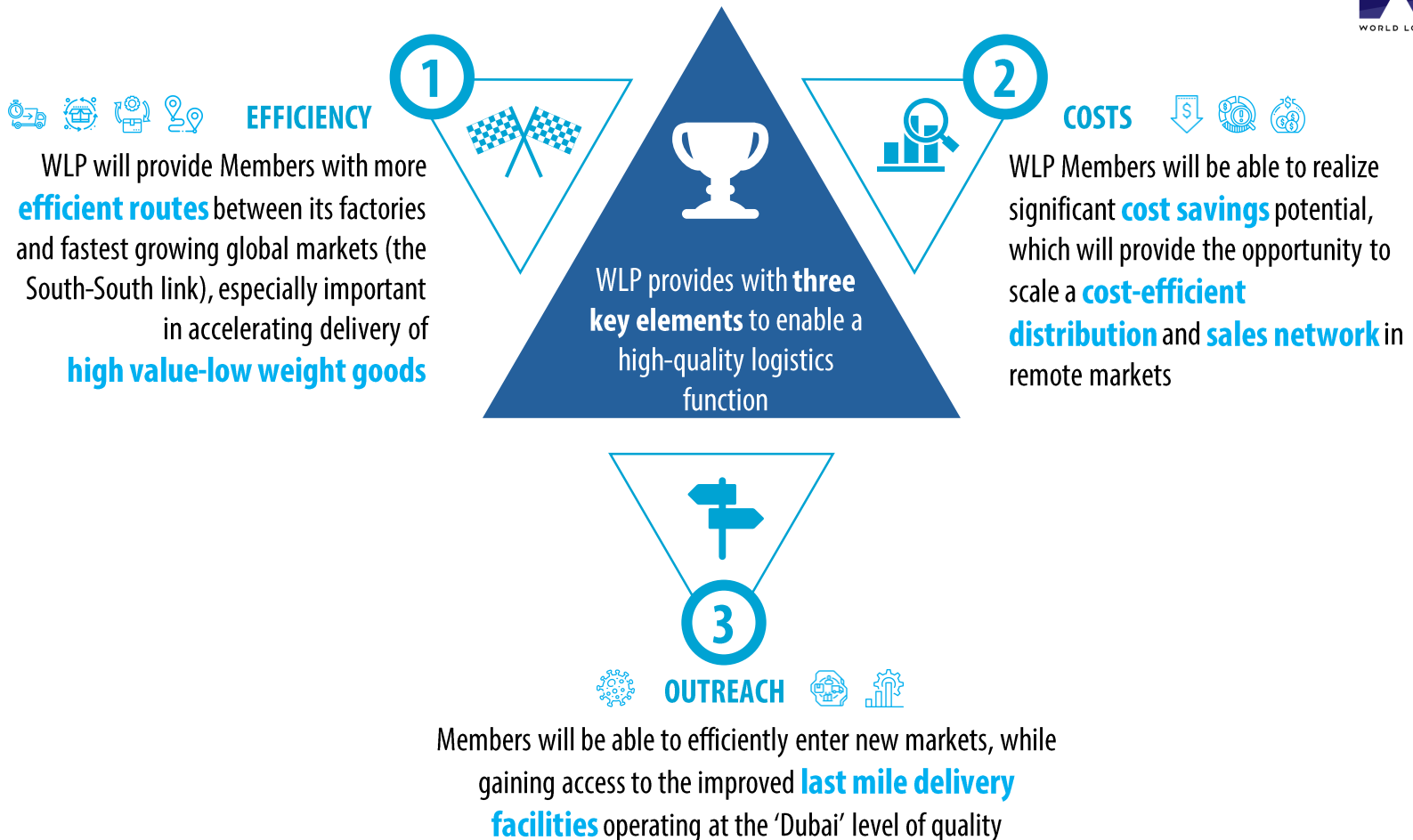
Members

3-5 ths

Anticipated

Three pillars of WLP benefits: The WLP provides 3 core streams of benefits along the Member's logistics journey

Benefits for Members from the WLP program



Loyalty Program: WLP rewards Members who increase their trade with Benefits based on Tiers

WLP: Operating model and pilot results in Dubai



operated by



Tiers



+5% trade growth (y-o-y)



+10% trade growth over market (y-o-y)



+20% trade growth over market (y-o-y)

Benefits

up to +36 hours saved

up to +48 hours saved

up to +72 hours saved

Non-duty fee rebates



Facilitated movement between ports



Fast-tracked cargo movement



Reduced administrative costs



Advanced cargo information



And many more...

Pilot Results
Jul-Dec 2019



UP TO 52% IN COST SAVINGS

Per shipment on average



UP TO 48H SAVED

Efficiency gains observed



+40% TRADE

Trade increase based on initial results

WLP Membership support: WLP Members can access a full range of support to launch their membership seamlessly

Overview – WLP Member support



Digital platform developed to allow Members to manage program and access Benefits

Digital platform



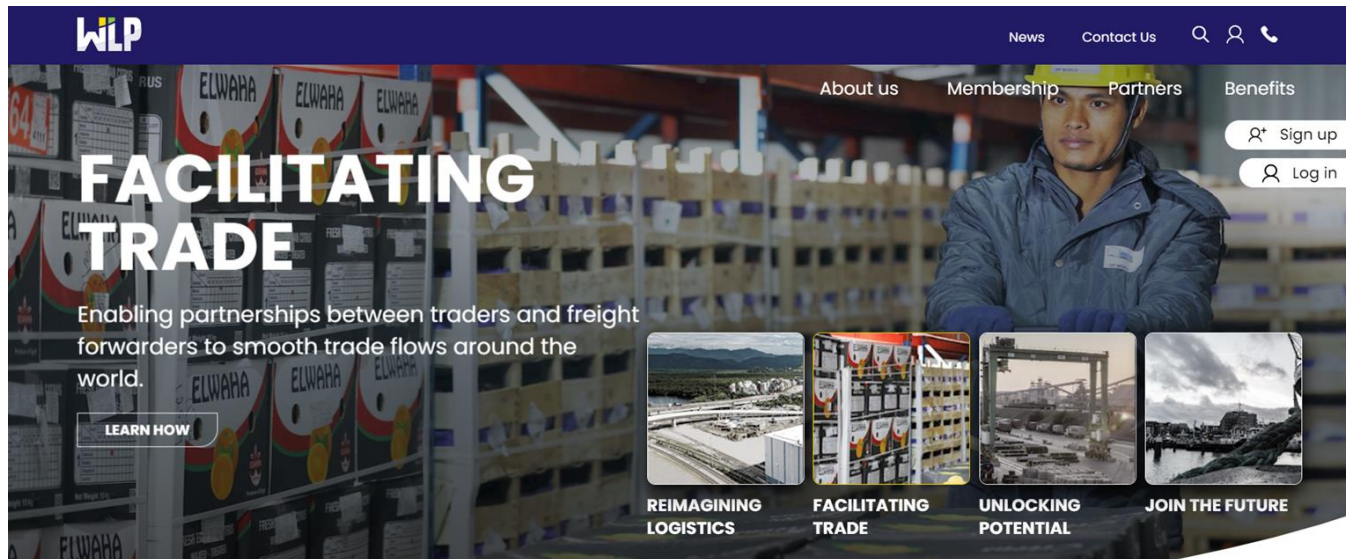
Key account management support for all Members provided in their native language

KAM support



On-demand training provided to allow Members to utilize WLP to the greatest possible extent

Training



WLIP

WORLD LOGISTICS PASSPORT

Thank You!

