





## About ICC

The International Chamber of Commerce (ICC) is the world business organization, enabling its members secure peace, prosperity and expansion of trade and business opportunities across the world.

ICC is an internationally connected community of members representing more than 45 million business entities in over 100 countries across the globe. ICC's mission is simply to make business work for everyone, every day, everywhere.

For more than 100 years ICC and its members have been facilitating business across the full spectrum of international trade and commerce.

From the small e-commerce start-up in Ireland to the multinational software company in the United Arab Emirates, members worldwide can benefit from being part of this world business organization.

By joining the ICC, you will have direct access to ICC rules and mechanisms for the expansion of trade while building global business relationships and opportunities.



"In a challenging year for business, people and planet, ICC UAE has been a driving force in addressing the negative impacts of the coronavirus pandemic while remaining steadfast in its commitment to strengthen the ICC network through collaborative and capacity building efforts that build on ICC UAE's expertise in areas such as technology, banking and service excellence."

#### John WH Denton Secretary General of the International Chamber of Commerce





#### **About ICC UAE**

**ICC UAE** is the national committee of the ICC with an office in Dubai and international headquarters are in Paris.

companies, to reach new markets with a global reach and local expertise.





"The role of the UAE as a gateway for global trade will not only continue but will accelerate. ICC UAE as part of ICC Global, the World Business Organisation, plays a pioneering role as a global trade connector, facilitating trade, cooperation and economic development"

#### H. E Humaid Ben Salem

Chairman, International Chamber of Commerce, United Arab Emirates (ICC UAE)

# ICC UAE Founding Partners





Through the vision and pioneering efforts of our Founding Partners, ICC UAE was established with the support and partnership of the chambers of commerce in the United Arab Emirates.





















## ICC UAE Philosophy and Principles

and Principles
Promoting the advancement of trade, investment and business across the UAE, the region and the world.
 Sharing the in-depth experience, wisdom and expertise of the combined founding partners.
 Providing members with a solid pioneering approach to facilitate dialogue on policy, procedures and trade facilitating rulemaking.
 Engaging partners collectively as active participants at ICC events within the UAE and beyond.
 Allowing members to hold voting rights to channel input, direction and guidance enabling continuity and expansion of the important work of the ICC UAE.
 Acting as a bridge for communication between ICC UAE and its members with local government and regulatory bodies







**ICC UAE** has a dynamic and expanding membership network of independent professionals and corporates, ranging from sole proprietor, through small to medium companies (SMEs) right up to multinational organizations.

Members of ICC UAE are driving immense changes and unprecedented progress, regionally and globally with its members propelling ICC UAE on to momentous achievements:

- ✓ ICC UAE has three of its members on the Executive Committee of the ICC Banking Commission, the body that formulates the international rules for global trade finance. No other country in the world has three representatives on the executive committee of this important international trade & finance rule making body.
- ✓ ICC UAE has been the primary host for the ICC MENA Conference on International Arbitration which is the annual event organized by ICC Services Paris together with ICC UAE. The conference has consistently delivered world-class speakers, topical discussions and opportunities for business between regional and international members.
- ✓ ICC UAE in partnership with Dubai Chamber of Commerce & Industry delivers the ICC UAE Annual Trade Conference. This engaging two-day event has been gaining strength with a top class agenda driven by members focused on key business themes of Dispute Resolution, Trade Facilitation and International Trade Finance.
- ✓ ICC UAE and the Institute of International Banking Law and Practice (IIBLP) hold the Annual Trade Law & Compliance Conference which brings the most brilliant minds from across the globe in International trade & finance together in Dubai to discuss pressing issues facing the international trade & finance community.
- ✓ ICC UAE will host the forthcoming ICC Banking Commission Annual Meeting in Dubai during March 2022 making it the only ICC National Committee in the World whose members have hosted 3 of these external global meetings in the history of the ICC.





### ICC UAE Membership Structure

ICC UAE provides a clear channel to gain access and connectivity to more than 45 million companies and organizations within the global membership network across the world.

The channels for membership and global access are:

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#### **Corporate Members**

The corporate membership model facilitates representation for all corporates whether they are small, medium or large enterprises. Each corporate may nominate multiple nominees to ICC Commissions. The number of nominees that may be appointed is determined by the needs of the business and the selected membership contribution.

Corporate Nominees shall hold one vote each when important decisions are being made on the advancement of policies, procedures and rules.

#### **Independent Professional Members**

The Independent Professional membership allows individuals to join ICC UAE as active individual members without having to be part of or represent a corporation. Independent Professional Members (IPM) may find it of value to indicate their membership in their profile, brochures and websites.

Each IPM may exercise their sole voting right when important decisions are being made on the advancement of policies, procedures and rules.







#### **Benefits of ICC UAE Membership**

ICC UAE Members enjoy the following privileges:

Contribute to ICC initiatives at a local, regional and global level and engage in the development and implementation of ICC policy projects. Gain opportunities for career enhancement and interact with other business professionals who are intent on playing an important part in the advancement of international commerce and elevating their careers.

Gain full access to an array of ICC services and commissions. More importantly, members gain the opportunity to have direct input into the development of ICC rules, policies and international practices through their nomination to the dynamic commissions of the World Business Organization.



Exercise an active role within the ICC by joining ongoing projects and task forces that represent the best interests of the corporate across varying and multiple disciplines.

Access a peer-exchange forum to communicate independent perspectives on important business practices, challenges and the development of business within the network of members and ICC commissions from around the world.



## ICC Policy Commissions

The important work of ICC acting as the World Business Organization is driven by its members from across the world working together in dynamic working groups known as Policy Commissions. The commissions support the development of policies aligned with ICC's strategic objectives and in areas that have the highest possible impact.

#### The key functions of Policy Commissions include but are not limited to:

- Providing intelligence-sharing platforms to build consensus on global policy issues amongst members from various industries;
- Channeling business expertise to inform the development of ICC policy outputs and initiatives;
- Ensuring extensive engagement from members in ICC global network in the development and implementation of ICC policy projects.

#### ICC UAE has three dynamic commissions facilitating business and trade:

Commission on Banking

Commission on Customs & Trade FacilitationCommission on Arbitration & Alternative Dispute Resolution (ADR)

Each commission has a focused area of activity and expertise and will work with the guidance and leadership of a Chairperson, Vice Chair and Steering Committee members. The Steering Committee, under the leadership of the Chair and Vice Chairs, propose priorities and drive consensus to develop new projects within the scope of the respective commission.



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#### **Commission on Banking**

The ICC UAE Commission on Banking feeds directly into the Banking Commission of the ICC which is the global rule making body for international trade and finance.

With over 80 years of experience and members expanding across more than 100 countries, the ICC Banking Commission - ICC largest commission - has rightly gained the reputation of being the authoritative voice in the field of international trade finance.

Members of this commission gain immediate access to the global forum and rule-making body for banks active in international trade & finance worldwide. The primary focus is on the financing of international trade, which in turn helps policymakers set standards and create a regulatory framework that facilitates trade finance that drives development throughout the world.

The ICC Banking Commission produces universally accepted rules and guidelines for international banking practice. For instance, the ICC rules for documentary letters of credit, entitled UCP 600 are the most successful privately drafted rules for trade ever developed, underpinning more than US\$ 2 trillion worth of trade transactions each year.

Through its representative body in the UAE with membership of 30 Banks and independent professional members, the ICC UAE Banking Commission provides the trade finance and international banking community with a voice to shape the world's most used trade finance rules of today and pioneering positive development for tomorrow.

ICC UAE has received the accolade of being the most often selected country for hosting the Annual Meetings of the ICC Banking Commission in the past ten years.

ICC UAE is the only
National Committee of
any country in the World
with three of its members
on the Executive Committee
of the ICC Banking
Commission.





## Commission on Arbitration & Alternative Dispute Resolution (ADR)

This commission is made up of approximately 1,000 members from more than 95 countries comprising lawyers, in-house counsel, arbitrators, mediators, law professors and experts in various dispute resolution fields.

ICC UAE works closely with the ICC Court and the ICC Centre for ADR, in drafting and revising the International Chamber of Commerce's comprehensive range of rules for dispute resolution:

- ICC Rules of Arbitration
- Rules of ICC as Appointing Authority
- ICC Mediation Rules
- ICC Dispute Board Rules
- ICC Expert Rules
- ICC DOCDEX Rules

In its research capacity, this commission proposes policies to promote efficient and cost-effective dispute resolution, thereby providing useful tools that have proven highly successful in expediting dispute resolution with satisfactory outcomes for participants.

Commission members work in focused task forces under the mandate of the commission chair, generating practical reports and guidelines on legal, procedural and practical aspects of dispute resolution. These important contributions are then published regularly and distributed globally through the ICC global network of ICC National Committees and institutional partners.

This ICC UAE Commission on Arbitration & ADR was established in 2010, and was selected to host the ICC Global Commission on Arbitration & ADR's Meeting in 2013 for the first time outside France. At the national level, ICC UAE has been playing a crucial role over the years in developing arbitration in the UAE and continuously improves the use of international arbitration and other forms of dispute resolution.

The ICC UAE Commission on Arbitration & ADR consists of more than 70 arbitrators, mediators and legal firms who are actively taking part in the policies and rules development, regular meetings, focused working groups, training events and conferences. The commission has achieved significant positive recognition with seven members elected to join the different task forces driving forward important international projects.

The Commission Members have successfully published two editions of The Summary of UAE Courts' Decisions on Arbitration which has been commended by the arbitration community in the UAE and beyond. In 2020, this ICC UAE commission published another important book, Guide to Arbitration in the UAE.

ICC UAE in partnership with ICC HQ has been organizing the ICC MENA Conference on International Arbitration in the United Arab Emirates for many years. The event attracts arbitrators and lawyers from the UAE and many other jurisdiction across the region.







## Commission on Customs & Trade Facilitation

The ICC Commission on Customs and Trade Facilitation has active members from more than 50 countries. Commission members comprise of customs, trade policy, transport, insurance, tax and logistics specialists from ICC member companies. In recent times this commission is seeing an increase in participation independent professional members with a trade facilitation interest.

This important commission is driven by members actively involved in streamlining customs policies and procedures, enhancing the supply chain and the removal of trade barriers.

The central objective of the Commission on Customs and Trade Facilitation is to overcome these barriers, to pioneer new innovations to ensure the liberalization of global trade and investment. The positive impact of the work of this commission can be seen at the level of everyday international trade transactions especially in context of freight, logistics, supply chain management and customs.

Within the UAE, the Commission on Customs and Trade Facilitation has played a crucial role by engaging with stakeholders to streamline the movement of goods and services which has positioned the UAE as one of the fastest growing trade hubs in the world, and the optimal gateway to emerging markets. ICC UAE has hosted the Global Commission on Custom & Trade Facilitation Meeting on 18th May 2017.

The ICC UAE Commission on Customs and Trade Facilitation has contributed enormously to developing rules and standards for transfer pricing and customs valuations, making transport greener and smarter. This commission managed the successful launch of the Incoterms® 2020 rules in the United Arab Emirates and pioneered the virtual delivery of technical training on international contracts, Incoterms® 2020 and dealing with Force Majeure in the context of the pandemic.

This commission has also organized many webinars in partnership with development banks and ICC National Committee's around the world under the ICC UAE Global Outreach initiative.

Joining this commission will ensure that your voice or that of your enterprise can be heard and applied in the facilitation of international trade, practices and rules, which will have local, regional and international impacts.







#### **ICC UAE Members Contribution**

The ICC UAE members' contribution has been revised in September 2020.

The primary motivation for the revision is to create a simplified access model with clear channels for membership leading to enhanced engagement with and between ICC members which promotes dialogue and business across the full network of the World Business Organization that is the ICC.

The following table provides a summary of the various membership channels, representation, voting rights and contribution.

Each nominee gets a full membership welcome pack to facilitate their active participation, engagement and recognition as accredited member of ICC UAE.

Membership Channel	Nominees to Commissions and Voting Rights*	Membership Fees
Independent Professional Member (IPM)	One	AED 1,500.00
	Up to Three	AED 3,000.00
Corporate Member	Up to Five	AED 4,000.00
	Up to Ten	AED 6,000.00

\*Nominees with voting rights must be present for their votes to be valid or have in advance formalized nomination of proxy for purpose of voting.





#### Membership - Sign Up





Enter Date			
	Individual	Corporate	
Enter Full Name			
Enter Company (If applicable)			
Enter Address			
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